

PRESS RELEASE

Baobab Group announces a 12% Increase in Loan Portfolio for 2023 alongside significant growth in active clients.

Antananarivo, June 6th, 2024 - Baobab Group, a key player in financial inclusion operating in seven African countries, announces solid results for the year 2023.

Baobab Group posted strong financial and operational results in 2023 despite geopolitical tensions and a general economic slowdown due to rising inflation. The group's loan portfolio in Africa increased by 12% compared to 2022, and deposits saw a significant increase (+10% compared to 2022), reflecting the stability and confidence of the Group's clientele. PAT of Baobab Group's core businesses (African MFIs & Holding) has increased by 7,6% between 2022 & 2023.

A crucial player among small businesses since 2005, Baobab Group granted nearly 1.1 billion euros in loans to nearly 500,000 active clients in 2023, illustrating the resilience of microfinance and the essential role played by the Group's services in the daily lives of its clients.

Baobab Group's performance is strongly driven by the good results of its subsidiaries in the UEMOA zone, where Baobab remains the leading microfinance institution in the various markets where it operates (Côte d'Ivoire, Senegal, Burkina Faso and Mali).

Baobab Banque Madagascar is currently the Group's only subsidiary with a full commercial banking license. In the past year, Baobab Banque Madagascar has launched new products such as international payments, foreign currency exchange and international payment cards. At the same time, the Bank's core focus remains on supporting small businesses, where it plays a leading role in Madagascar's financial landscape.

BBM closed the 2023 fiscal year with a loan portfolio of 312B MGA or €63m (an increase of 14.73% compared to 2022), with a net profit of 14.79B MGA or €2.9m.

The Baobab Group is currently building on these results in view to achieving another year of innovation and growth in 2024.

Mr. Arnold Ekpé, *Chairman of the Supervisory Board of Baobab Group, affirmed:*

"Despite the headwinds of inflation and liquidity that marked 2023, Baobab Group's good results testify to the success of its transformation over the past five years."

Mr. Philip SIGWART, *CEO of Baobab Group:*

"I am proud of the great work that has been achieved by the teams at Baobab Banque Madagascar (BBM): thanks to their unwavering commitment, BBM has remarkably developed its activity in 2023. We are here to contribute to the economic development of Madagascar."

Mr. Hugues BONSHE MAKALEBO, *CEO of Baobab Banque Madagascar:*

"We will continue to innovate and offer financial solutions tailored to our clients' needs, thereby contributing to the country's economic development."

About Baobab Group

Baobab is a leading financial services provider to small businesses on the African continent. Through its seven subsidiaries, Baobab provides financial services to half a million micro-entrepreneurs and small businesses. It expands its reach to MSMEs in frontier markets by leveraging data and digital technologies, thereby fulfilling its mission of broadening access to finance among those underserved by traditional banks. Baobab's global range of products includes micro-loans, savings solutions, and mobile payments.

Our 4,000 employees work together to make financial services more accessible, inclusive, and transparent.



More information at baobab.com

About Baobab Banque Madagascar



Baobab Banque Madagascar has been established in Madagascar for nearly 18 years and is a subsidiary of Baobab Group, a leader in microfinance on the African continent, headquartered in France. Baobab operates in 7 countries in Africa, including Senegal, Mali, Democratic Republic of Congo, Burkina Faso, Côte d'Ivoire, Nigeria, and Madagascar, as well as in China. The Bank positions itself as a preferred partner for the socio-economic development of the country by offering a wide range of modern and inclusive financial services to its clients and partners. The Bank currently has 36 branches, 600 banking agents, 301,000 clients, and 800 employees. It is present in 29 cities across Madagascar.

Press Contacts

Elodie RABEHERISOA

 +264380968678  trabeherisoa@baobab.com
Antananarivo

Florence Hovsepian

 +33682328650  fhovsepian@baobab.com
Paris